

PRESS RELEASE: 22.02.2016

MB6: STREET ART (Marrakech Biennale 6th Edition Partner Project)

www.mb6streetart.org



MOROCCO'S RED CITY WELCOMES INTERNATIONAL STREET ARTISTS TO JOIN 6TH EDITION MARRAKECH BIENNALE

For the first time since its inauguration in 2004, the Marrakech Biennale includes urban art as part of its integral programme. Eleven leading international and local street artists have been invited to Morocco to participate in the 6th Edition of the Biennale as part of the MB6: Street Art parallel project.

This additional focus on public art illustrates inclusion as a driving force behind the festival, allowing audiences of all backgrounds to engage with artistic works across the cityscape.

Marrakech, often referred to as the "Rose City" or "Red City", earns its name from buildings in the ancient medina painted entirely salmon pink. Moroccan architecture and design is renowned for its tiled patterns and motifs which in themselves represent a form of street art.

One week ahead of the opening of the Biennale, artists Mad C (Germany), Dotmaster (UK), Giacomo RUN (Italy), Dag Insky (France), Kalamour (Morocco), Alexey Lucas (Russia), LX.ONE (France), Lucy McLauchlan (UK), Remi Rough (UK), Sickboy (UK) and Yesbee (UK) are busy creating murals in key public spaces that include the rooftops of the souks in the Medina ('Gallery in the Sky'), Bahia Palace area, the walls around Gueliz, the new part of Marrakech and in the city of Essaouira.

Earlier this month, the project unveiled North Africa's largest mural. Giacomo Bufarini RUN painted the 6400 square meter mural on the popular Moulay Hassan Square in Essaouira. The artwork depicts two figures communicating across borders, echoing Essaouira's rich musical heritage.

MB6: Street Art is curated by Vestalia Chilton of ATTOLLO, documented by photographer Ian Cox and filmed by award winning film producer Jean-David Lefebvre and Vanessa Lefebvre.

KEY DATES MB6: STREET ART PROGRAMME

- 17 - 25 February 2016: MB6 Street Artists paint in Marrakech
- 25 February - 8 May 2016: Exhibition of original works and works on paper by MB6 Street Artists
- 18 - 21 MB6: Focus on Essaouira
- 23 February 2016: Dag Insky creates mural on terrace of Institut Francais Essaouira
- 4 February 2016: Giacomo Bufarini RUN completes the largest mural in North Africa
- 6 - 8 May 2016: MB6 closing weekend

PRESS RELEASE: 22.02.2016

MB6: STREET ART (Marrakech Biennale 6th Edition Partner Project)

www.mb6streetart.org



THE ARTISTS:

MAD C

Claudia Walde holds degrees in Graphic Design from the University of Art and Design, Halle, and Central Saint Martins College, London. Valuable experiences from the world of academic life were preceded by an active rapport with the graffiti and street art phenomena when she was only a teenager. As an artist she has completed hundreds of murals across the world however, Claudia also published two books on street art in 2007 and 2011. As a young investigator of an entire movement (she carried out the research for the books in her twenties), Claudia showed remarkable potential for cultural and anthropological insight. MadC was born in 1980, in Bautzen, GDR as Claudia Walde. She is a citizen of the world, currently based in Germany.

DOTMASTER

The Dotmaster started painting on the streets of Brighton in the early '90s. He takes a sideways look at populist media with a typically English sense of humour. His street art and studio work is impeccably detailed – halftone, stark black and white contrast with photo-real stencils that create illusions and dialogues that catch the eye. In 2008 he was invited to take part in the iconic Waterloo 'Cans Festival' organised by Banksy. He also featured in the Oscar-nominated 'Exit Through the Gift Shop' in 2010. Dotmaster paints annually at Glastonbury and has recently worked on the set of 'Tomorrow' a Martin Scorsese movie shot in London in 2014.

GIACOMO BUFARINI RUN

RUN a.k.a. Giacomo Bufarini is an important proponent of a new renaissance of muralism within international street art. Originally from Italy, RUN's love of travel has led him to make his home in London and create many large-scale murals around the world, most recently in China and across Africa. His recognisable style shows a level of detail and complexity rarely seen in street art today, evidenced through his vivid rendering of interlocking hands and faces in bright, arresting colours.

RUN is interested in street art as a language of communication, creating playful characters that speak to diverse audiences on multiple levels. The expansive scale of his works captivates the viewer, affecting a renaissance of muralism that reaches beyond the boundaries of street art.

PRESS RELEASE: 22.02.2016

MB6: STREET ART (Marrakech Biennale 6th Edition Partner Project)

www.mb6streetart.org



DAG INSKY

Dag Insky is a visual artist and visual artist, specializing in street art and graphic design . After a stint at GEDEON,FMR HOSPITAL, XULYBët and THE MAGIC FORCE, Dagmar Dudinsky joined the EXYZT collective reprsented at the French pavilion at the Venice Biennale in 2006.

In 2014, Dag Insky joined the project Michel Gondry in Casablanca, and in June 2015 she completed the movie "Mi Casa es tu Casa" which premiered at the French Institute of Casablanca. As part of the Marrakech Biennale - Extension Essaouira, the artist will create a mural and host a collective workshop on the terrace of the French Institute of Essaouira.

KALAMOUR

A multidisciplinary artist, Kalamour took his name from a character in a cartoon book, which he created and which has stuck. Since his youth he has been passionate about drawing, photography, painting and music. He became more involved in fine art after a completing a diploma in Visual Arts.

His studies at the Conservatoire honed his musical ear during the five years that he studied there, especially as he listened to music on the computer. Work with videos led him to electronic music, both professionally and for his own personal pleasure. He has exhibited his paintings in galleries in Canada and in Morocco (Casablanca).

Kalamour is also a sculptor, working in wood, clay and even snow, the latter particularly important in his work on ephmeral art. His talent in this domain drew critical attention in the festival of snow sculpture in Quebec.

Interested in video art and video installations, Kalamour has received many awards for his experimental video projections at the Festival of Video Arts in Casablanca and the Trivia Festival in Portugal In 2002 he discovered "vjing" at a show and taught himself this new form of communication, which suited hs style and his work. He has shown his video work at festivals in Morocco and elsewhere - at Vic, Barcelona, Cartagena, Formiguel, Casablanca, Rabat, Martil, Agadir etc.

ALEXEY LUKA

Alexey Luka is one of the most progressive Russian artists who started his artistic career from painting graffiti. Alexey has been making art for more than 15 years using different media and techniques.

PRESS RELEASE: 22.02.2016

MB6: STREET ART (Marrakech Biennale 6th Edition Partner Project)

www.mb6streetart.org



He paints canvases, creates collages and assemblages from wood and other materials, as well as make digital illustrations. What is essential is that his style is always easy to recognize. Since 2008 Alexey's works have been exhibited at two-man and group shows in Moscow, Saint Petersburg, Amsterdam, Lyon, Paris, Portland, Rotterdam, and San Francisco. He often takes part in street art festivals in Russia and Europe. In 2014, Luka took part in a two-man show 'The Long Tomorrow' with Dmitri Aske, and in 2015, had a successful solo show at Wunderkammern Gallery in Rome. Alexey is a member of the creative association 'Artmosphere' which organized the 1st Moscow Biennale of Street Art in 2014, supporting Russian street artists and graffiti writers.

LX.ONE

LX.ONE is not interested in formally offensive linguistic experiments, he does not want to emphasize what is already done, he does not turn his visions in poems like concrete poets do. He explores the pixel, the smallest - the base of the form, the skeletons of colors. He dissects around the chant of geometrie: the noise of shapes, a system of tensions in the free space, a response to our architecture, urbanism and design. By bringing a breeze from Piet Mondrian and Vasarely to our walls, LX ONE decided once to follow the only absolutes in life: vertical and horizontal lines.

In the mid 90's LX.ONE is modulating his graphic talents into the science-fiction world of grids, checkerboard grids, isometric, hexagon grids; decomposing the letter form in its purest version. He is travelling between plain and empty space using the colors as a bridge.

Following the graffiti tradition he gives us a three dimensional plastic illusion which confuse and attack the vision, cellular structures, axonometric cubes, unassignable volumes and the ambiguity of the form itself. His successful evocation of movement, light and shadows, through colors changes and his illusionary, unreal spaces are created through this alternate mode of seeing. In his theater of reality the world had no limitations.

LX.ONE is a geometrical alpinist, riding infinity on the bridge of shapes, over the cascade of unknown universes, following his violent desire to explode in parallele universe and navigating a wild solitude into a new martial art : the LX-Ism.

LUCY MCLAUCHLAN

British born artist Lucy McLauchlan has work held within galleries and museums across the globe. Whilst her large-scale paintings cover multi-storey buildings throughout Europe, gigantic billboards in China, huts of The Gambi, window fronts in Japan, car parks of Detroit, inside the historical London

PRESS RELEASE: 22.02.2016

MB6: STREET ART (Marrakech Biennale 6th Edition Partner Project)

www.mb6streetart.org



Arts Club, walls outside Moscow's Red Square, Norwegian lighthouse, Italian water towers, to the depths of abandoned subway tunnels in New York.

Implicit within her work is a deep respect for nature as she draws inspiration from her immediate environment; allowing it to inform and direct what is an intuitive and explorative process.

REMI ROUGH

His art began on walls and trains in South London in 1984; today it has been exhibited in cities such as Miami, Newcastle, Berlin and New York. A respected train writer, Remi has also played a significant part in the development of 'abstract graffiti', a term that seems far too clinical to describe the accomplishments of his work, which has always been about the interplay of colour and shape.

His colour palette – and it seems to include an infinite range of shades and combinations – is worked out through deceptively simple arrangements of lines and angles that bring colours into unexpected encounters with each other. Much of this has been done on canvasses large and small, bringing the movement and style of train writing, condensed to its essential ingredients of line and colour, into the space of the gallery.

And as part of the collective Agents of Change, Remi has also been re-imagining public spaces, whether in an abandoned 'ghost village' in Scotland, now transformed into a massive outdoor gallery, or on the exterior of the Megaro Hotel in the centre of London, offering passersby the sight of a new and dramatic mural five storeys high.

While Remi's art has always been about creating dimension within the depths of a canvas or a wall, his new works have taken that idea in an exciting new direction, by transforming a three dimensional object such as a skull through the application of paint and by extracting complex shapes from the flat canvas into sculptural forms. The interplay of line and colour on Remi's canvasses speak to his fascination with artists such as Kazimir Malevich; these new works point to a dialogue with shape and space, following sculptors such as Richard Serra. And to me that makes perfect sense, for who is better placed to understand the interplay of colour, form and line than an artist with the kind of history that shapes Remi's work – a history that begins with trains moving through the city and that weaves together gallery, graffiti and the architecture of the city. When we look at Remi's images today, we think about the spaces around us, whether in a gallery or a city street, and we lose ourselves in the sheer pleasure that he offers us through the geometry of colour.

PRESS RELEASE: 22.02.2016

MB6: STREET ART (Marrakech Biennale 6th Edition Partner Project)

www.mb6streetart.org



SICKBOY

A leading artist to emerge from Bristol's infamous graffiti scene, Sickboy's humorous and subversive street exploits have placed him firmly in the upper echelons of the British street art movement. One of the first UK artists to use a logo in place of a tag, Sickboy's iconic red and yellow temple and "Save The

Youth" slogan appear on walls and wheelie bins worldwide. A pioneer in the graffiti scene to exchange the traditional tag for a colourful moniker, the artist explains 'the temple icon has become what people know me best for. It is meant to represent love and positivity in the shape of a building. The colours are there to make you happy, and my graffiti is not supposed to push you away or make you feel isolated. I want everyone to be in on the party.'

The multi-disciplinary artist has built one of the largest bodies of street art works to date, being tipped by the leading financial press as one of the movement's most bankable artists. Formally trained at art school, the artist's current practice includes interactive installation, abstract narrative painting, film and light sculpture, audience participation and public intervention. With appearances in Banksy's Oscar nominated Exit Through The Gift Shop and 2008's Stay Free public installation staged outside the Tate Modern earning him undisputed global recognition. Since 2008, Sickboy has boasted over four solo exhibitions in the UK and internationally including his most recent showcase Make It Last Forever at The Outsiders London.

Sickboy is currently based between his London and Barcelona studios, exhibiting and curating across emerging international art fairs and self-funded projects worldwide.

YESBEE

Craig Redston has used the moniker 'YesB' for the past 15 years. His style writing path began after picking up a graffiti publication in 1999. He was immediately drawn to the 'Wild style' pieces. A mass of interlocking letters armed to the teeth with arrows and kicks. His involvement in the international graffiti forum has led to him travelling the world and painting his masterpieces in New Zealand, Australia, The United States and Canada. His works have been featured in numerous books and publications and his work is followed by an enormous amount of fans throughout social media.

The aesthetics of YesB's wild style goes far beyond design or typography. The technique in achieving these paintings on a large scale is by no means an easy feat but YesB manages them with ease. His use of colour, although limited is perfectly thought out and his forms can only be described as typographic architecture.

PRESS RELEASE: 22.02.2016

MB6: STREET ART (Marrakech Biennale 6th Edition Partner Project)

www.mb6streetart.org



PARTNERS & ASSOCIATES

The project would not be possible without the support from the local Government, the generosity and kindness of the local community: **Executive President of the Marrakech Biennale, Mohamed Amine Kabbaj, Abury, Nomad, Cafe des Epices, BAB Groupe, Dar Beija, Kosy Bar, Association Essaouira Mogador, Institut Francais Essaouira, ATTOLLO, students at Lycee Mohamed V Essaouira, Applied Arts section and the Marrakech Biennale.**



MB6: STREET ART TEAM

The project is created by team MB6: Street Art. Curated and founded by Vestalia Chilton of ATTOLLO, with support from Ali Kettani, Dr Terence Rodrigues, artist Remi Rough, Gladys Morel and Elena Ivanova.

ABOUT MARRAKECH BIENNALE

Founded in 2004 by Vanessa Branson, the Marrakech Biennale (MB) is a not-for-profit association whose mission is to position Marrakech as a platform for contemporary art in Africa, the Middle East and the Mediterranean region. This year under the leadership of Executive President of the Marrakech Biennale, Mohamed Amine Kabbaj, much of the focus has been on public art. The core programme of the biennale is overseen by associate Curator for the Guggenheim Abu Dhabi, Reem Fada who 'takes a multi-disciplinary approach to connect local and international audiences to new ideas and artistic visions from Morocco and abroad'.

Not New Now will provide free admission to its visitors not only to promote the idea of art as part of the public domain but also to celebrate the host city's rapidly evolving status as a modern cultural hotspot.

www.marrakechbiennale.org

PRESS RELEASE: 22.02.2016

MB6: STREET ART (Marrakech Biennale 6th Edition Partner Project)

www.mb6streetart.org



CONTACTS

MB6: Street Art - Partner Project

Curator

Vestalia Chilton

m. +44 774 336 9641

e. attollo@attollo-art.com

w. www.attollo-art.com

Press Enquiries

Tamsin Daniel

m. +44 7812 601704

e. tamsindaniel@gmail.com